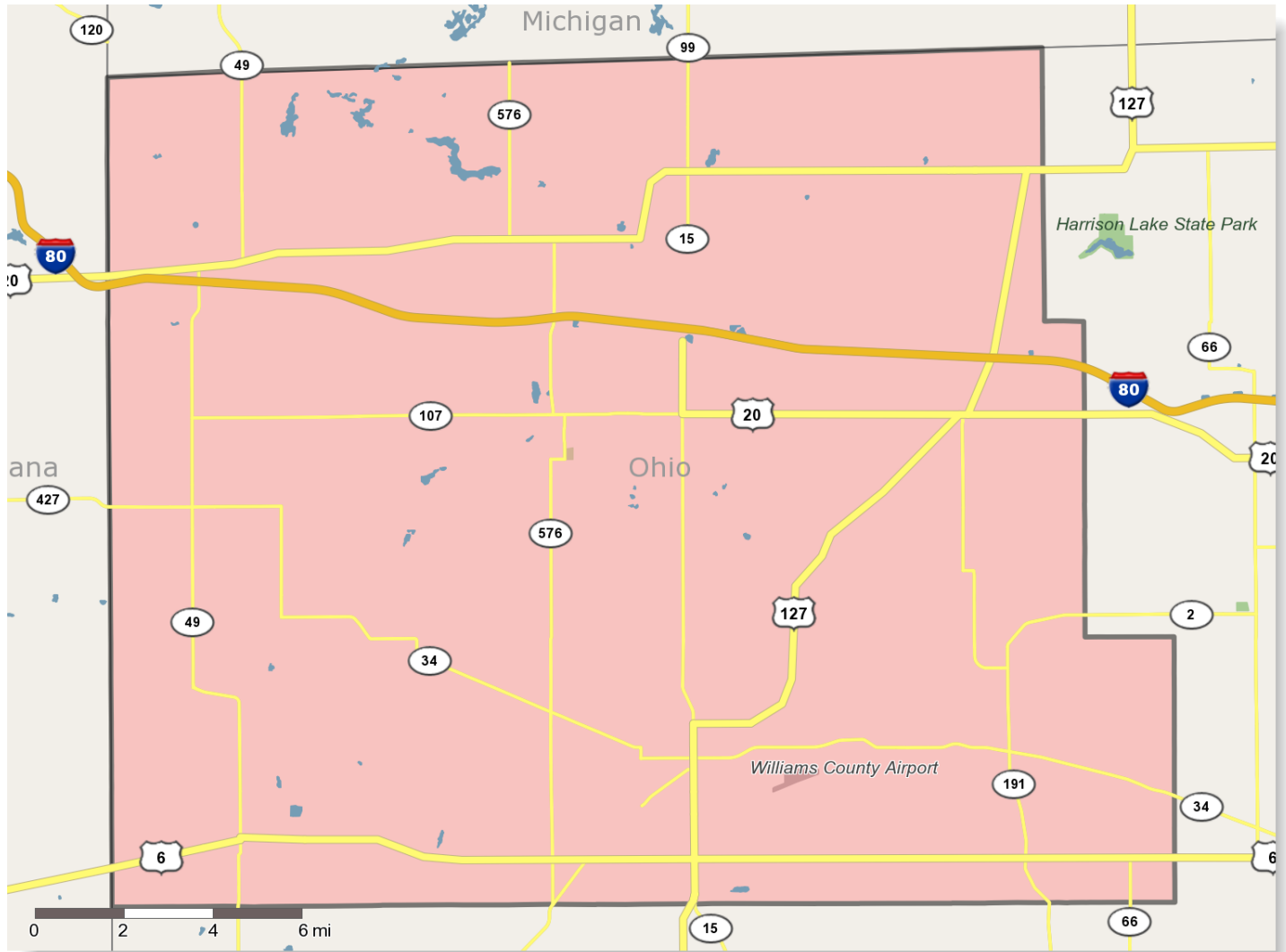


Your Custom Report

Geography: Williams County



**Demographic Trend Summary**

Geography: Williams County

Date: June 17, 2009

**Population Demographics**

|                  | 1990   | 2000   | 2008     | 2013       | Percent Change |              |
|------------------|--------|--------|----------|------------|----------------|--------------|
|                  | Census | Census | Estimate | Projection | 1990 to 2000   | 2008 to 2013 |
| Total Population | 36,957 | 39,189 | 38,373   | 37,635     | 6.0%           | -1.9%        |
| Total Households | 13,807 | 15,105 | 15,898   | 16,269     | 9.4%           | 2.3%         |

**Gender:**

|        |        |       |        |       |        |       |        |       |      |       |
|--------|--------|-------|--------|-------|--------|-------|--------|-------|------|-------|
| Male   | 18,147 | 49.1% | 19,467 | 49.7% | 19,196 | 50.0% | 18,923 | 50.3% | 7.3% | -1.4% |
| Female | 18,809 | 50.9% | 19,723 | 50.3% | 19,178 | 50.0% | 18,713 | 49.7% | 4.9% | -2.4% |

**Population by Race/Ethnicity**

|                                  | 1990   |       | 2000   |       | 2008     |       | 2013       |       | Percent Change |              |
|----------------------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
|                                  | Census | %     | Census | %     | Estimate | %     | Projection | %     | 1990 to 2000   | 2008 to 2013 |
| White                            | 36,367 | 98.4% | 37,822 | 96.5% | 36,991   | 96.4% | 36,236     | 96.3% | 4.0%           | -2.0%        |
| Black                            | 23     | 0.1%  | 283    | 0.7%  | 283      | 0.7%  | 287        | 0.8%  | 1,130.4%       | 1.4%         |
| American Indian or Alaska Native | 46     | 0.1%  | 89     | 0.2%  | 81       | 0.2%  | 71         | 0.2%  | 93.5%          | -12.3%       |
| Asian                            | 127    | 0.3%  | 205    | 0.5%  | 210      | 0.5%  | 218        | 0.6%  | 61.4%          | 3.8%         |
| Some Other Race                  | 394    | 1.1%  | 466    | 1.2%  | 480      | 1.3%  | 559        | 1.5%  | 18.3%          | 16.5%        |
| Two or More Races                |        |       | 324    | 0.8%  | 328      | 0.9%  | 264        | 0.7%  |                | -19.5%       |
| Hispanic Ethnicity               | 826    | 2.2%  | 1,049  | 2.7%  | 1,296    | 3.4%  | 1,472      | 3.9%  | 27.0%          | 13.6%        |
| Not Hispanic or Latino           | 36,131 | 97.8% | 38,140 | 97.3% | 37,077   | 96.6% | 36,163     | 96.1% | 5.6%           | -2.5%        |

**Population by Age**

|            | 1990   |       | 2000   |       | 2008     |       | 2013       |       | Percent Change |              |
|------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
|            | Census | %     | Census | %     | Estimate | %     | Projection | %     | 1990 to 2000   | 2008 to 2013 |
| 0 to 4     | 2,768  | 7.5%  | 2,515  | 6.4%  | 2,371    | 6.2%  | 2,438      | 6.5%  | -9.1%          | 2.8%         |
| 5 to 14    | 5,984  | 16.2% | 5,836  | 14.9% | 4,876    | 12.7% | 4,524      | 12.0% | -2.5%          | -7.2%        |
| 15 to 19   | 2,674  | 7.2%  | 2,973  | 7.6%  | 2,594    | 6.8%  | 2,435      | 6.5%  | 11.2%          | -6.1%        |
| 20 to 24   | 2,196  | 5.9%  | 2,208  | 5.6%  | 2,407    | 6.3%  | 2,501      | 6.6%  | 0.5%           | 3.9%         |
| 25 to 34   | 6,007  | 16.3% | 4,949  | 12.6% | 5,126    | 13.4% | 4,858      | 12.9% | -17.6%         | -5.2%        |
| 35 to 44   | 5,330  | 14.4% | 6,290  | 16.1% | 4,891    | 12.7% | 4,595      | 12.2% | 18.0%          | -6.1%        |
| 45 to 54   | 3,814  | 10.3% | 5,265  | 13.4% | 5,926    | 15.4% | 5,273      | 14.0% | 38.0%          | -11.0%       |
| 55 to 64   | 3,120  | 8.4%  | 3,714  | 9.5%  | 4,445    | 11.6% | 5,074      | 13.5% | 19.0%          | 14.2%        |
| 65 to 74   | 2,834  | 7.7%  | 2,684  | 6.9%  | 2,885    | 7.5%  | 3,221      | 8.6%  | -5.3%          | 11.6%        |
| 75 to 84   | 1,618  | 4.4%  | 2,022  | 5.2%  | 1,925    | 5.0%  | 1,886      | 5.0%  | 25.0%          | -2.0%        |
| 85+        | 611    | 1.7%  | 732    | 1.9%  | 925      | 2.4%  | 825        | 2.2%  | 19.8%          | -10.8%       |
| Median Age | 33.2   |       | 36.9   |       | 38.9     |       | 39.3       |       | 11.2%          | 1.0%         |

**Households by Income**

|                     | 1990   |       | 2000   |       | 2008     |       | 2013       |       | Percent Change |              |
|---------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
|                     | Census | %     | Census | %     | Estimate | %     | Projection | %     | 1990 to 2000   | 2008 to 2013 |
| \$0 - \$15,000      | 2,991  | 21.7% | 1,865  | 12.3% | 1,414    | 8.9%  | 1,263      | 7.8%  | -37.6%         | -10.7%       |
| \$15,000 - \$24,999 | 2,794  | 20.2% | 2,165  | 14.3% | 1,684    | 10.6% | 1,424      | 8.8%  | -22.5%         | -15.4%       |
| \$25,000 - \$34,999 | 2,844  | 20.6% | 2,268  | 15.0% | 2,022    | 12.7% | 1,845      | 11.3% | -20.3%         | -8.8%        |

|                       | 1990     |       | 2000     |       | 2008     |       | 2013       |       | Percent Change |              |
|-----------------------|----------|-------|----------|-------|----------|-------|------------|-------|----------------|--------------|
|                       | Census   | %     | Census   | %     | Estimate | %     | Projection | %     | 1990 to 2000   | 2008 to 2013 |
| \$35,000 - \$49,999   | 3,034    | 22.0% | 3,187    | 21.1% | 2,836    | 17.8% | 2,673      | 16.4% | 5.0%           | -5.7%        |
| \$50,000 - \$74,999   | 1,593    | 11.5% | 3,559    | 23.6% | 4,031    | 25.4% | 4,085      | 25.1% | 258.0%         | 1.3%         |
| \$75,000 - \$99,999   | 267      | 1.9%  | 1,359    | 9.0%  | 2,122    | 13.4% | 2,436      | 15.0% | 409.0%         | 14.8%        |
| \$100,000 - \$149,999 | 161      | 1.2%  | 470      | 3.1%  | 1,347    | 8.5%  | 1,908      | 11.7% | 191.9%         | 41.6%        |
| \$150,000 +           | 108      | 0.8%  | 232      | 1.5%  | 442      | 2.8%  | 635        | 3.9%  | 114.8%         | 43.7%        |
| Average Hhld Income   | \$33,183 |       | \$46,898 |       | \$54,626 |       | \$59,973   |       | 41.3%          | 9.8%         |
| Median Hhld Income    | \$28,356 |       | \$40,849 |       | \$49,963 |       | \$55,204   |       | 44.1%          | 10.5%        |
| Per Capita Income     | \$12,443 |       | \$18,076 |       | \$23,518 |       | \$26,885   |       | 45.3%          | 14.3%        |

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